

# Marketing Technology Landscape

## The Martech 5000

Total Solutions 8,000

Advertising & Promotion 922

Content & Experience 1,936

Social & Relationships 1,969

Commerce & Sales 1,314

Data 1,258

Management 601

Access all the data of this landscape & more at [martech5000.com](https://martech5000.com)

2019  
7,040 solutions



2018  
6,829 solutions



2017  
5,381 solutions



2016  
3,874 solutions



2015  
1,876 solutions



2014  
947 solutions

